



## A Community Partner

The visitor industry is Alaska's second largest private industry, employing more than 30,000 people. Travel businesses large and small are intimately involved in their communities, supporting local charities with financial contributions, auction items, door prizes, volunteers and more.

The Visitor Industry Charity Walk celebrates this commitment to community through a festive event that raises money for local nonprofit organizations.

## Fine Food & Fun

Often referred to as the "Graze to Raise," the Visitor Industry Charity Walk is the only walk in Anchorage where participants probably won't lose any weight.

Several fabulous food villas dot the 5K course that begins at the Dena'ina Center and winds through downtown Anchorage.

Finish at the Dena'ina Center for the grand finale – a WOW event featuring yummy desserts, a beer and wine garden, live music, jugglers, clowns, magicians, face and hair painting, massages, carnival games for all ages, toys and prizes for the kids, door prizes and much, much more.

## Raise Money For Charity

Participate as an individual or part of a team. Raise money to support local charities.

Team participants and individual walkers must raise a minimum of \$35/adult or \$20/child (5-18 years of age) if registering on or before May 2, 2011.

Those registering late (after May 2, 2011) must raise \$45/adult or \$30/child.

### Form A Team

If your team raises \$500 or more, you can designate the funds raised (a percentage may be deducted to help cover the costs of the Charity Walk) to any nonprofit 501 (C)(3) operating in the state of Alaska.

**The team that raises the most money by May 6, 2011, will be the first team out of the "grazing gate."**

Organize a team early so that everyone has plenty of time to secure pledges. Call for a team packet at 276-411 8.

Please note: Individuals that register as part of a team must meet the \$35 per adult or \$20 per child minimum requirement.

### Individual Registration

Funds raised from individual walkers and participants will benefit local charities throughout Alaska.

**The individual turning in the most money by May 6, 2011, will win an amazing getaway!**

Individuals that raise \$100 or more will be awarded a day car-pass for AK Wildlife Conservation Center.

**Live Prize Drawings begin at 7:30 p.m. Must be present to win. Pick up your ticket at The Dena'ina Center when you enter the "WOW" Event.**

## Register today!

The easiest way to sign up is to register online at [www.alaskacharitywalk.org](http://www.alaskacharitywalk.org).

You can also register by filling out the form provided on the back of this page and faxing or delivering by the following deadlines:

### Online or Fax..... May 1, 2011

Register online by 5 p.m., May 1, 2011 at [www.alaskacharitywalk.org](http://www.alaskacharitywalk.org) or fax 278-5559 (Must pay with a credit card).

### Sneaker ..... May 2, 2011

Deliver the form and all money raised to the Crowne Plaza Anchorage-Midtown, 4 - 7 p.m.

### Late Registration ..... May 6, 2011

Deliver the form and all money raised to the Dena'ina Center start area, 4 - 6 p.m.

Note: Late registration fees apply.

**If you are part of a team, check with your team leader for registration information.**

## Bib Pick-up

If you register online or by fax you can pick up your bib at the Crowne Plaza Anchorage-Midtown, May 2, 2011, from 4 -7 p.m. Your "bib" is your entry to the event that allows you to graze.



## For more information

Call 276-4118, or visit [www.alaskacharitywalk.org](http://www.alaskacharitywalk.org)

## Cost

**Early registration** fee is \$35 for adults and \$20 for children who register by May 2, 2011.

**Late registration** is \$45 for adults and \$30 for children who register after May 2, 2011.

**Please collect all pledges and donations before registration.**



**For a complete list of sponsors, visit [www.alaskacharitywalk.org](http://www.alaskacharitywalk.org)**